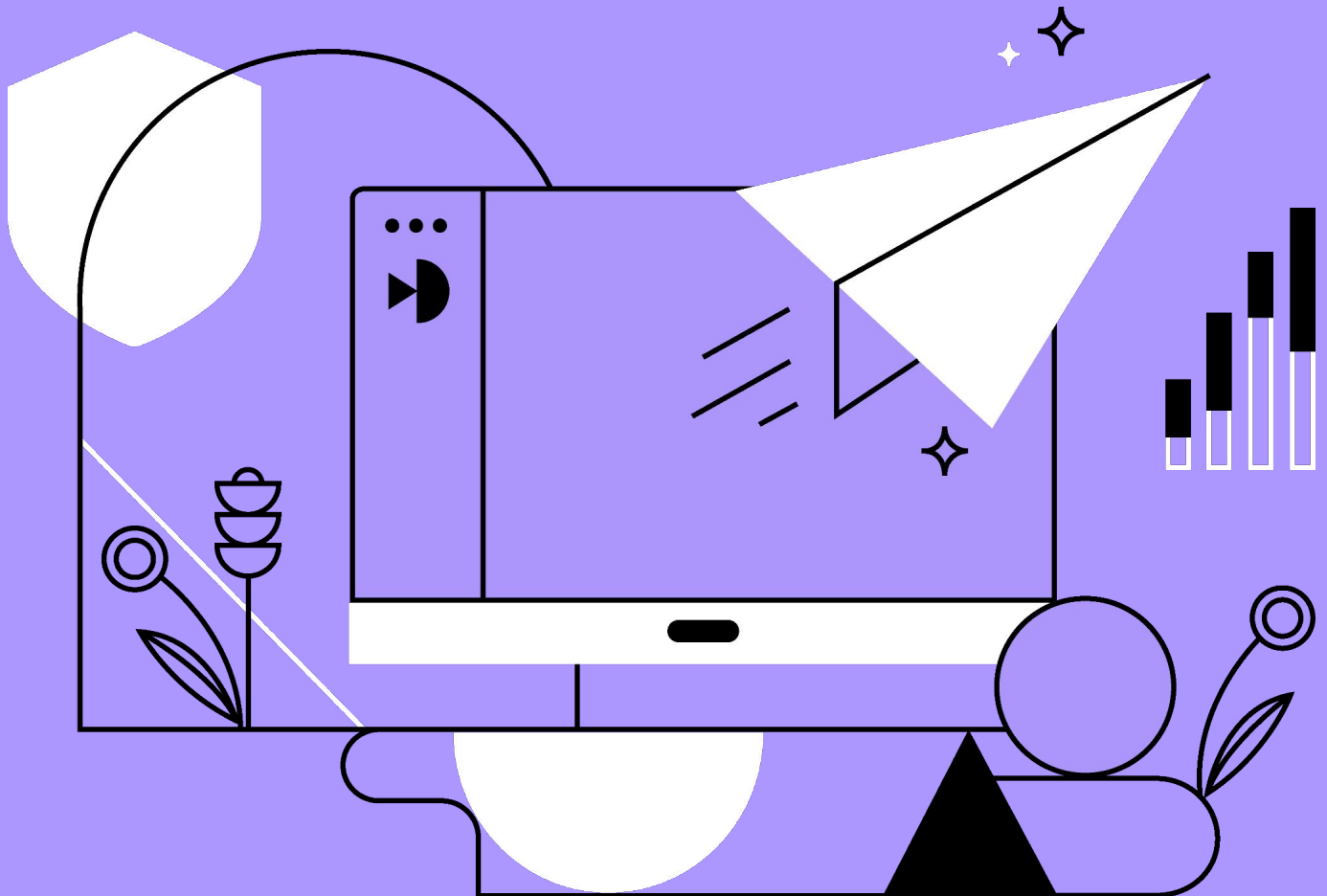


CASE STUDY

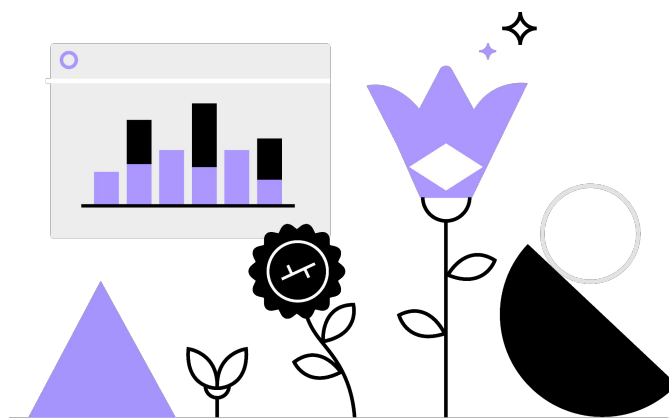
# Auto Finance accelerates institutional engagement via Porto's featured dApp program



## Introduction

Auto Finance enables institutions to optimize yield onchain without managing the underlying complexity.

Automated, self-custodial portfolios autonomously rebalance allocations with strict safeguards, so sophisticated allocators like asset managers, hedge funds, and venture funds can access onchain returns with greater transparency and control. More than \$1.2B in automated rebalances have been completed to date.



## The challenge

### Establishing institutional credibility

Reaching the audiences deploying institutional capital require long business development cycles and can be difficult to cultivate organically. With Porto, Auto focused on demonstrating its institutional-grade capabilities, including the infrastructure, transparency, and security to serve sophisticated allocators in a trusted context.

## The solution

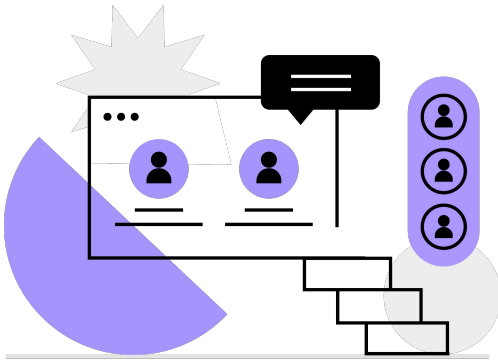
### Porto's Featured dApp Program

Joining the Porto Featured dApp Program placed Auto directly in front of professional allocators within Anchorage Digital's ecosystem, a network that spans some of the most sophisticated participants in digital assets.

This partnership acted as a powerful institutional endorsement, allowing Auto to leverage Porto's reputation as the institutional self-custody wallet that enables firms to confidently engage with DeFi, while safeguarding assets within a proven security model.

**As a featured dApp, Auto secured:****Accelerated trust**

Engagement cycles that often demand extensive credibility-building now initiate from a foundation of trust following the Anchorage Digital partnership.

**Direct institutional feedback**

Ongoing interaction with institutional users provides clear insight into what matters most, including asset exposures, optimized portfolio construction, risk controls, and yield profiles.

**The results****Driving strategic institutional engagement**

Joining Porto's Featured dApp Program accelerated Auto's ability to quickly engage with institutional audiences that would have required long business cycles to reach independently.

**Stronger credibility  
in sales  
conversations**

Being featured within Anchorage Digital's ecosystem strengthened Auto's credibility, helping them establish trust faster.

**More informed  
product roadmap**

Direct input from the Anchorage Digital network regarding stablecoin yield optimization and structured exposure within a new automated capital management platform is actively shaping Auto's product development to better serve their customers.



Partnering with Porto as a featured dApp helped us reach institutional allocators that are difficult to identify and engage through traditional channels. Beyond visibility, the program strengthened our market credibility and allowed us to enter conversations from a higher-trust starting point.

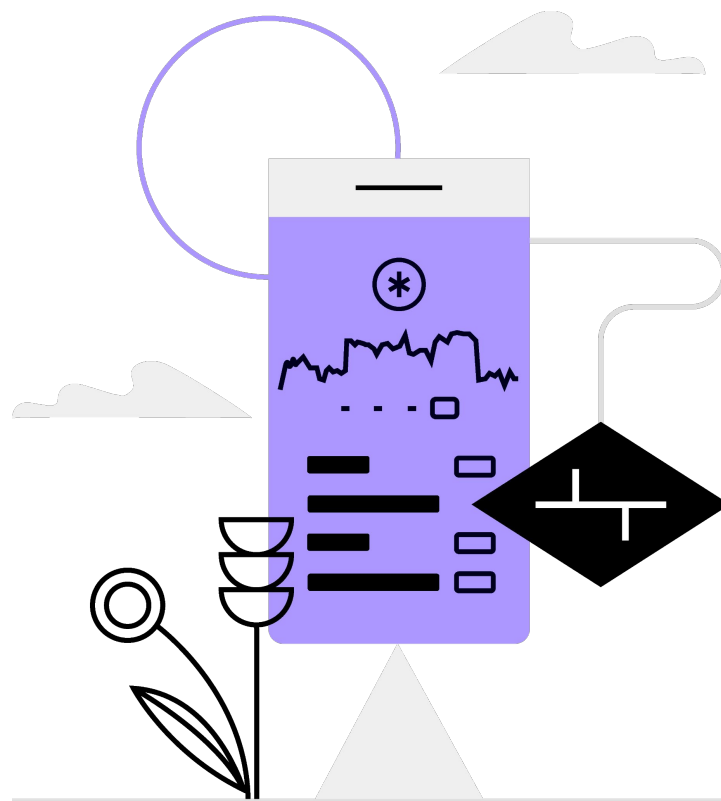
**Craig Braun**  
Co-founder, Auto Finance

### Looking ahead

The partnership with Porto is opening the door to the next frontier of Auto's product vision. As institutional demand grows, Auto is building a way to optimize capital allocation across lending and onchain markets based on customizable risk controls.

Auto is making it easier for institutions to access onchain yield with greater transparency and security.

Porto provides the secure foundation needed to make this possible.



## About Anchorage Digital

Anchorage Digital is a global crypto platform that enables institutions to participate in digital assets through custody, staking, trading, governance, settlement, and the industry's leading security infrastructure. Home to Anchorage Digital Bank N.A., the first federally chartered crypto bank in the U.S., Anchorage Digital also serves institutions through Anchorage Digital Singapore, which is licensed by the Monetary Authority of Singapore; Anchorage Digital New York, which holds a BitLicense from the New York Department of Financial Services; and self-custody wallet Porto by Anchorage Digital. The company is funded by leading institutions including Andreessen Horowitz, GIC, Goldman Sachs, KKR, and Visa, with its Series D valuation over \$3 billion. Founded in 2017 in San Francisco, California, Anchorage Digital has offices in New York, New York; Porto, Portugal; Singapore; and Sioux Falls, South Dakota. Learn more at [anchorage.com](https://anchorage.com), on Twitter [@Anchorage](https://twitter.com/Anchorage) and on [LinkedIn](https://www.linkedin.com/company/anchorage-digital).

## About Auto.Finance

Auto Finance provides institutional access to digital asset yield through automated, transparent portfolio optimization. Built for financial institutions and fintechs managing stablecoin and payment flows, Auto offers both standardized and customized yield products, enabling rapid pilots and scalable deployment. The platform aggregates yield sources across tokenized real-world assets, lending, staking, and other digital asset markets.

Portfolio rebalancing is governed by rigorous, code-enforced onchain safeguards, with more than \$1.2B in automated rebalances completed to date. Built on a self-custodial foundation with 24/7 liquidity and real-time settlement, Auto Finance helps large-scale firms access transparent, risk-managed yield opportunities across digital assets. For more information, visit [Auto.Finance](https://Auto.Finance)

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