CASE STUDY

From custody to DeFi: How Anchorage Digital enables Maple Finance's growth

Maple Finance case study

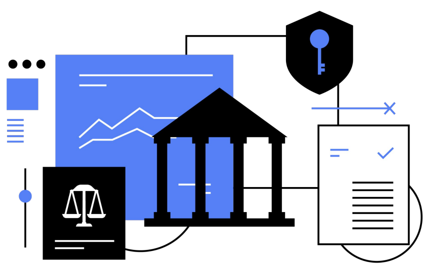
Background

Maple Finance, a leading on-chain asset manager, facilitates institutional lending and borrowing of digital assets. As Maple sought to expand its services and attract a wider range of institutional clients, it faced several key challenges:

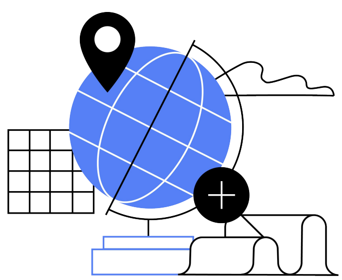
- **Custodial needs:** As a platform facilitating institutional capital, Maple required a qualified custodian for its token launches and treasury in order to comply with regulatory standards.
- **Operational inefficiencies:** Maple's previous wallet solution required manual transaction signing via a desktop application, leading to operational bottlenecks, security vulnerabilities, and speed inefficiencies in managing its lending pools.
- **Limited decentralized finance (DeFi) access:** Maple's previous setup lacked critical functionality for interacting with smart contracts, limiting its ability to participate fully in DeFi and effectively manage its lending pools.

Solution

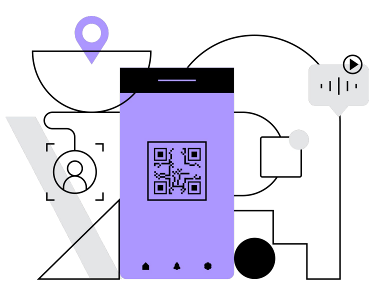
To address these challenges, Maple Finance chose Anchorage Digital, leveraging a comprehensive platform:



Anchorage Digital Bank (ADB): Maple selected ADB as its primary custodian at launch for its tokens MAPLE and SYRUP, due to ADB's status as the only federally chartered crypto bank and its robust security infrastructure that goes far beyond legacy cold storage. Maple also safeguards its treasury via ADB to ensure regulatory compliance, which includes assets like Bitcoin, Ethereum, Solana, and more.



Atlas: Anchorage Digital's settlement network provided Maple with a streamlined solution for managing tri-party lending and borrowing arrangements. Atlas enabled Maple to efficiently connect with lenders and manage collateralized loans with Anchorage Digital acting as the trusted intermediary.



Porto by Anchorage Digital: Maple significantly accelerated its DeFi operations with Anchorage Digital's institutional self-custody wallet, Porto. By enabling transaction approvals on iOS devices, Porto streamlined client operations and fueled rapid scaling. Leveraging Porto's advanced key management system and seamless smart contract integration, Maple gained the capability to securely manage lending pools and execute transactions with enhanced efficiency and flexibility.

Results

Anchorage Digital's platform has delivered significant benefits to Maple Finance:

$1.8B+

in total historical volume facilitated by Maple through Porto

Hundreds of millions

of dollars worth of assets safeguarded through Anchorage Digital Bank

>200

smart contract interactions executed per month via Porto

$200M+

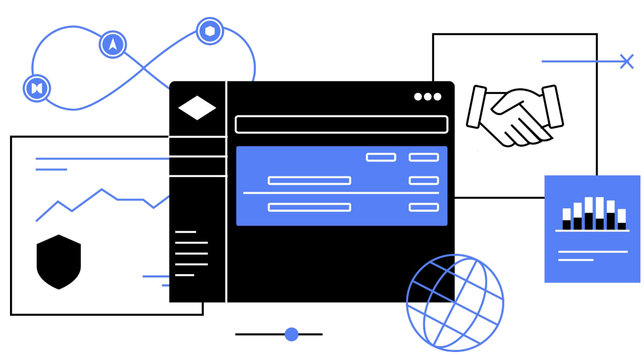
of Maple borrower collateral facilitated by Anchorage Digital via triparty pledge accounts

> Anchorage Digital's integrated solutions have been instrumental in driving Maple Finance's rapid growth. By combining the security of Anchorage Digital Bank, the efficiency of Atlas, and the flexibility of Porto, Maple has optimized its operations, reduced transaction times, and expanded its DeFi capabilities significantly.

Martin de Rijke
Head of Growth, Maple Finance

Looking ahead

Anchorage Digital is committed to deepening its partnership with Maple Finance and continuing to provide innovative solutions to support its growth. As Maple expands its DeFi offerings and attracts more institutional clients, Anchorage Digital's secure and compliant platform will play a crucial role in its success.



About Anchorage Digital

Anchorage Digital is a global crypto platform that enables institutions to participate in digital assets through custody, staking, trading, governance, settlement, and the industry's leading security infrastructure. Home to Anchorage Digital Bank N.A., the only federally chartered crypto bank in the U.S., Anchorage Digital also serves institutions through Anchorage Digital Singapore, which is licensed by the Monetary Authority of Singapore; Anchorage Digital New York, which holds a BitLicense from the New York Department of Financial Services; and self-custody wallet Porto by Anchorage Digital. The company is funded by leading institutions including Andreessen Horowitz, GIC, Goldman Sachs, KKR, and Visa, with its Series D valuation over $3 billion. Founded in 2017 in San Francisco, California, Anchorage Digital has offices in New York, New York; Porto, Portugal; Singapore; and Sioux Falls, South Dakota. Learn more at anchorage.com, on Twitter @Anchorage and on LinkedIn.

About Maple Finance

Maple Finance, launched in 2021, a leading on-chain asset manager, offering institutional-grade lending markets that are transparent and verifiable on-chain. As a leader in decentralized finance, Maple is building a global ecosystem focused on innovation and accessibility. Central to this ecosystem is the SYRUP token, introduced in 2024, which empowers the Maple community through staking, governance, and shared protocol growth. Together, Maple is driving the next generation of institutional asset management.

For more information, visit www.maple.finance.